

DREAMFORCE '16

Survival Guide

EVERYTHING YOU NEED TO KNOW TO CONQUER DREAMFORCE

1. Bring a Portable Phone Charger



Your Phone and Tablets batteries will die fast. You do not want to lose connectivity with your team and potential prospect because you don't have your devices



Try connect to Wifi in any location you can and turn your phone to airplane mode this will conserve battery and keep that data usage down

2. Leave Earlier than Usual



Traffic is going to be bad during Dreamforce so whether you walking, talking an uber/taxi, or taking the bart LEAVE EARLY. You do not want to miss out on key events or meeting with a client because of TRAFFIC!

3. Stay Hydrated and Pack Snacks



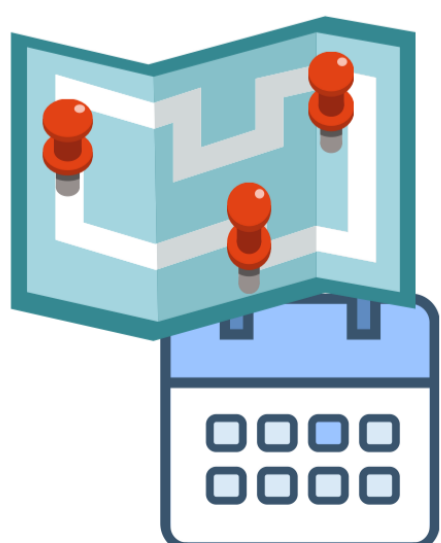
- > Staying Hydrated is key! You are going to be talking all the time and you do not want that throat to get dry and lose your voice quickly!
- > DO NOT FORGET TO EAT! Packing snacks for you and your team will help keep your energy throughout the day and not lose focus

4. Wear the Comfortable Shoes



DO NOT wear new shoes or uncomfortable shoes to Dreamforce! Have comfortable shoes prepared or else your feet and back will hate you. Standing and walking or day will kill your feet and you do not want to miss things or be in pain during this AWESOME EVENT!

5. Map and Plan Your Dreamforce Schedule



Do not Underestimate the size of Dreamforce! You need to PLAN and MAP OUT every session and talk you are attending. Big Mistake attendees make is not realizing how far sessions are apart and how long it will take to get there. Plan and make a schedule for every session you will attend.